

# Capability Statement



Engaging,  
Empowering &  
**Investing**





# Wajarri Enterprises Limited (WEL)

Wajarri Enterprises Limited is a proud, Wajarri-owned business committed to delivering exceptional services across Western Australia.



WEL is driven by a vision of economic independence and community empowerment. Through strategic partnerships and meaningful employment pathways, we continue to strengthen the connection between traditional knowledge and modern enterprise.

**We don't just deliver services  
- we deliver opportunities, pride,  
and long-term benefits for the  
Wajarri community.**

WEL forms the business arm of the Wajarri Group. The Wajarri Group is made up of three entities each with a different focus, though all three have the overarching aim to achieve the vision of:

***Engaging, empowering, and investing  
in Wajarri Yamaji Peoples' future.***

The three organisations are:

- Wajarri Yamaji Aboriginal Corporation RNTBC (WYAC)
- Winja Wajarri Barna Limited (WWBL)
- Wajarri Enterprises Ltd (WEL)

## **Vision**

Engaging, empowering, and investing in Wajarri Yamaji Peoples' future.

## **Values**

WEL's goal is to be a leader in promoting Aboriginal business excellence, fostering sustainable development for the Wajarri Yamaji people, and supporting self-determination.

The enterprise is driven by a commitment to inclusivity, respect for cultural heritage, and a focus on building a prosperous future for the next generation of Wajarri Yamaji people.



# Core Capabilities



## Infrastructure & Facilities Management

- Property maintenance
- Groundskeeping
- Cleaning services
- Minor works and repairs workshops



## Environmental & Cultural Heritage Consulting

- Site surveys
- Cultural heritage monitoring
- Environmental management plans



## Tourism & Hospitality Operations

- Accommodation management
- Guest services
- Site maintenance



## Project Management & Support

- Contract management
- Logistics coordination
- Workforce supply and supervision



## Indigenous Engagement Strategies

- Community consultation
- Cultural awareness training
- Indigenous employment programs



## Employment & Staffing Services

- Labour hire solutions
- Traineeships and mentoring
- Workforce development planning

# Ventia and WEL Joint Venture



Wajarri Enterprises Limited (WEL) is proud to be in a historic partnership with Ventia.

Together, we are playing a pivotal role in the Square Kilometre Array Observatory project – one of the world’s most ambitious scientific endeavours.

This 50/50 joint venture sets a new benchmark for Indigenous-led project delivery, demonstrating the transformative power of culturally grounded partnerships.

## Location

Mid West Region, Western Australia.  
Including Wajarri Country (Boolardy Station) and the Murchison Radio-Astronomy Observatory (MRO)

## Client

Square Kilometre Array Observatory (SKAO)  
contracted through Ventia

## Key Outcomes

- **Best Practice Indigenous Engagement:** Exceeding industry expectations for Reconciliation Action Plan implementation, Ventia and WEL embed cultural values, Wajarri language and storytelling throughout the business and workplace culture to support the Wajarri Yamaji people who create 50% of the workforce.
- **Local Procurement:** The joint venture actively engages local suppliers and contractors, contributing to long-term economic development while fostering sustainable business practices and supply chains. By prioritising local procurement, Aboriginal-owned businesses are positioned at the heart of a globally significant project.
- **Business Growth:** Within the first year of the joint venture, WEL grew from 23 employees to 40, enabling capacity and confidence within the business to tender independently and grow skillsets within our Wajarri Yamaji workforce by providing focussed training programs. This scalable, replicable model is now informing similar partnerships in other regions and sectors.

# Drummond Cove Holiday Park

Wajarri Enterprises Limited operates the Drummond Cove Holiday Park, located 10km north of Geraldton.

The park provides a range of accommodation options including self-contained cabins, powered caravan sites, and camping areas.

The project aligns with Wajarri Enterprises' strategic objectives to create sustainable commercial ventures that support employment, training, and economic development opportunities for the Wajarri Yamaji people.

## Location

Geraldton, WA

## Client/Ownership

Owned by Winja Wajarri Barna Limited and operated by Wajarri Enterprises Limited

## Project Type

Accommodation & Tourism,  
Employment Hub

## Key Outcomes:

- **Local Employment and Training Impact:** Created sustainable employment pathways for Wajarri Yamaji people, building local capacity and fostering skills development.
- **Community-Centred Corporate Leadership:** Strengthened a community-focused work culture across Wajarri Enterprises Limited's business units, enhancing operational cohesion and cultural alignment utilising the Servant Leadership model.
- **Optimised Facility Performance:** Maintained high guest satisfaction through proactive facilities management and continuous service improvements.
- **Enhanced Tourism Exposure:** Leveraged the park's strategic coastal location to boost regional tourism visibility, supporting local and regional economic development initiatives.
- **Operational Efficiencies:** Delivered seamless coordination between holiday park operations and corporate head office functions, ensuring efficiency, compliance, and strong governance.





### **Partner with Wajarri Enterprises Limited.**

Whether you are seeking a reliable project partner, an opportunity to invest in meaningful initiatives, or a way to contribute to positive community development, we invite you to connect with us.



# **Why Wajarri Enterprises Limited?**

## **Registered Charity**

Wajarri Enterprises Limited is a registered charity committed to creating long-term social and economic benefits for the Wajarri People. As a not-for-profit organisation, WEL reinvests its earnings into initiatives that support cultural preservation, community development, education, and employment pathways.

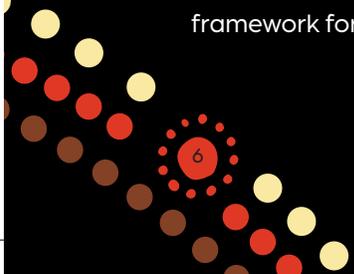
## **Certifications and Accreditations**

Wajarri Enterprises Limited was named the Aboriginal Business of the year in 2024 at the Mid-West Chamber of Commerce & Industry business awards highlighting the commitment WEL has, to creating a dedicated support framework for Wajarri Yamaji people.

WEL was also nominated as a finalist in the Regional Business Awards, further highlighting the recognition of the business across the state.

## **Joint Venture Opportunities**

Wajarri Enterprises' Joint Ventures are redefining the standard approach to Indigenous engagement by going beyond traditional subcontractor roles. These partnerships are built on a foundation of shared leadership, strategic input, and long-term capacity building.



# Our People



Explore  
our diverse  
experience

Our team's commitment to excellence ensures the highest quality outcomes, consistently exceeding client expectations through our deep understanding and integration of cultural heritage into every solution we deliver.



**Ehsan  
Haque**  
CEO



**Des  
Mongoo**  
Chairperson



**Chris  
Simmons**  
Project Services  
Manager



**Gary  
Patterson**  
Commercial  
Manager



**Justin  
Ware**  
Media &  
Communications  
Manager



**Tristan  
Simpson**  
Maintenance  
Manager



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